

# March Madness Sales Event



Dear

I am so excited, so I'm going to come right to the point! I have a very special goal to achieve "Star Consultant Status" by March 15th. To help me accomplish this goal I must sell \$1000 in one day. Sounds like a lot, doesn't it? Well, this is where you come in:

Because you are so important to me and have been a blessing to my business, I am offering very special discounts on that one day only! Contact me with any order on during the following hours and participate in my, **One Day Only, March Madness Sale!**

Call on \_\_\_\_\_ and receive the following discounts:

I will be ready to receive orders at 7:00 am either by phone or on my website at  
If you call and get my voice mail, please leave your order (the time of the call will be recorded).

## Special...SHARING BONUS!

Schedule an update facial, glamour party or spa party within the next two weeks with at least 3 of your friends and receive your favorite Mary Kay product FREE as a special thank you gift from me!

It is almost impossible to contact everyone by phone, so I felt writing to each of you was best. You mean so much to me and I want to "Thank you" in advance for participating in my \$1000 day event to help me accomplish my Star Consultant Goal!

Hugs of Appreciation,

## PS: THANK YOU BONUS!

When I reach my goal, I will have a drawing and one lucky customer will get her entire order for free! Also, please feel free to pass this special offer on to your friends who do not have a Mary Kay Beauty Consultant.

