

# An Unique St. Patrick's Day Take

on sharing the Mary Kay Opportunity with potential team members



## *A Mary Kay Career Can Really Put You In The Green*

### **SO MANY OPTIONS!**

You can choose to do one-on-one facials, double facials, classes, internet sales, book orders, fundraisers, office sales... the possibilities are endless! And there are NO Quotas!

### **HOT PRODUCTS!**

Mary Kay simply has the best products on the market! We've been the number ONE selling brand for many years. It's because we stay current with market trends and fashions!

### **ADVANCE AT YOUR OWN PACE!**

How many companies allow YOU to decide when you want to be promoted? Mary Kay does! You can move yourself up the Career Path whenever you decide to! There's NO "glass ceiling" and no limit to how far you can go!

### **MONEY!**

Mary Kay pays a high commission in the Direct Sales Industry - 50%! No one pays more, and very few meet this level!

### **REORDER BUSINESS!**

With a consumable product like ours, your customers will wash the product down the sink every night, use it up and need more!

### **ON-GOING, FREE TRAINING!**

Your Sales Director will be your business mentor & cheer you to success! There is also LOTS of training on your Mary Kay In Touch website and in your kit! Weekly meetings provide on-going training, support & recognition!

### **CARS!**

You can qualify for the use of FOUR different Career Cars: The Famous Pink Cadillac XT5 or CT5, the popular Ford Escape, and the super sweet Chevrolet Cruz or choose Cash Compensation!

### **KEEP FAMILY & FRIENDS ON YOUR CUSTOMER LIST!**

It doesn't matter where they live or even if you move! Your business goes with you because there are NO territories! You can have customers and team members all over the country!



*This is a great fun way to introduce others to the Mary Kay opportunity in March.*

To catch attention, you may want to start with the S.H.A.M.R.O.C.K. list first, highlighting very basic career opportunity perks, then move into sharing team building information by sharing the opportunity using brochures, packets, or other items that you have preassembled.



## **CAPTILIZE ON HOLIDAYS**

### **At a Glance Marketing Ideas and Tips**

- ☞ Highlight the eyes of March
- ☞ Marching into St. Patrick's Day/Spring with a new look
- ☞ Be Beautiful, Be Bold, Discover your True Beauty, *your own Pot of Gold*
- ☞ March Silent Hostesses
- ☞ March winners are by *luck of the draw*
- ☞ Have a "green day" *share Beauty on a Budget material*
- ☞ Why not offer goodie bags, maybe throw in a *lucky you* gift certificate for \$5 off, a green eye shadow (so you don't get pinched!!) and your business card