

**A new generation of ultra silky gloss
that doesn't fit the stereotype.**



- Non-sticky, non-tacky
- Perfectly glossy
- Instant moisture
- Effortless glide
- Unexpectedly lightweight formula

90% of women enjoyed wearing Mary Kay® Unlimited™ Lip Gloss.

POWER STATEMENT:**A new generation of ultra silky gloss that doesn't fit the stereotype.**

Mary Kay® Unlimited™ Lip Gloss has all the glossy goodness without any of the downsides. It's your non-sticky, non-tacky, always perfectly shiny solution for gorgeous lips. It's so next-level, even non-lip gloss wearers will want to give it a try!

Featuring patent-pending high shine and high moisturization technology, this gloss contains ingredients designed to condition lips. It immediately moisturizes and leave lips looking healthy. A little goes a long way thanks to the unexpectedly lightweight formula that glides on with zero drag as it enhances lips with a continuous layer of colour and pure, elegant shine. Plus, the applicator's unique reservoir picks up and distributes the perfect amount of product with every silky swipe.

From the moment you first apply, you'll be hooked!

- 98% said it glides on effortlessly
- 96% said lips instantly feel moisturized
- 91% said it leaves lips looking healthy
- 90% said it leaves lips feeling silky-smooth

Formula Attributes

- Modern shades for every occasion and skin tone
- Three finishes — cream, pearl and shimmer — take you from work to play
- Features a subtle vanilla flavor
- Formulated with vitamins C and E
- Dermatologist-tested
- Tested for skin irritancy and allergy

*Results based on a majority of panelists who agreed with statements in a one-week independent consumer study during which 100 women used Mary Kay Unlimited™ Lip Gloss daily.

