

HOW TO MAKE YOUR OWN MOTHER'S DAY

Flower Pot Gift Sets

Step 1. Brainstorm! Think about what products you want to include in your sets and how many sets you want to make. Satin Hands® Sets are a popular choice. Satin Lips Sets®, lotions, and glamour items are good options for a lower price point! It is recommended to include at least two products in each basket.

Example 1: One Satin Hands Set®

Example 2: Three Glamour Items

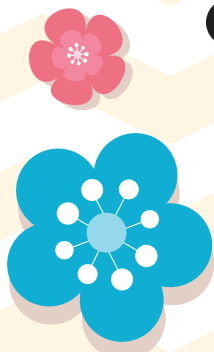
Example 3: One Satin Lips Set®

Step 2. Craft supplies! Go to a local store and look for the following: small clay pots, crinkle paper shred (you will need enough to fill each clay pot), floral sticks OR bamboo skewers, and some pretty ribbon. You may be able to purchase some of these items, like the pots, for cheaper if you purchase them in bulk. Keep track of your spending!

Step 3. Flowers! While you're out, grab some flowers to include in your pots as well. Craft stores like Michaels, AC Moore, and Hobby Lobby will often have a wide selection of faux flowers. Purchase a bunch together instead of individual stems for the best deal! Try to have enough so that you can place at least three flowers in each basket. You may need to cut the stems to an appropriate size.

Step 4. Printing! Print out the accompanying card sheets and then attach each card to the end of a floral stick/bamboo skewer using tape.

Step 5. Assembly! We're on the home stretch! You're now ready to put together your baskets.



Designed by QT Office



5A. Stuff the pots with crinkle paper. You will want them to be almost full.

5B. Arrange the trimmed flowers and your chosen products in the pot.

5C. Place the card on the skewer in the pot so that it is clearly visible and secure.

5D. Cut an equal length of ribbon for each pot. Wrap the ribbon around the pot and tie in a bow. The bow should face the "front" of the pot.

ta-da! Now your gift sets are complete!

To price your gift sets appropriately, take the total cost of your gift pot supplies and divide it by the number of gift sets you built (estimated to be around \$4-6 per pot). Add that number to your normal price of your chosen Mary Kay® products. Example: Spend \$6 per pot and you could use three 2024 Spring Hand Creams in your gift set (\$39.00). This means that you could sell your gift sets for \$44.00 (\$6.00 + \$39.00).