MARY KAY® LASH PRODUCTS COMPARISON

PREP YOUR LASHES.

	Lash Primer
Benefits	- Instantly intensifies lash volume and creates longer looking lashes - Specially designed Dual-Action brush combines cotton and nylon fibers to coat and comb lashes - Strengthens and helps condition lashes - Lifts lashes and helps them stay curled longer

CHOOSE A MASCARA FORMULA TO DELIVER THE PERFECT LASH LOOK FOR ANY OCCASION.

	Lash Love Fanorama® Mascara	Lash Love® Mascara	Lash Love® Lengthening Mascara	Lash Love® Waterproof Mascara	Ultimate Mascara®	Lash Intensity® Mascara
Brush	Use the three unique application zones – coat, comb and fan out – on the all-new brush to lift, separate and perfectly place each lash.	Flexible, sculpted brush separates and coats even fine, hard-to-reach lashes.	Specially designed brush brings even the tiniest lashes out of hiding.	Flexible, sculpted brush separates and coats even fine, hard-to-reach lashes.	Features the Smart Wiper® technology to deliver the exact amount of mascara you need for maximum plumping – without the clumping.	Special Double Impact Brush designed to plump while combing through to lengthen the look of lashes
Volumizing	♡	♡		♡	♡	♡
Lengthening	♡		♡			♡
Waterproof				♡		
Easy to Remove	♡	♡	♡	♡	♡	♡