

# Making Money the "Model Way"



THE PORTFOLIO IS THE WAY TO BUILD YOUR BUSINESS IN A GREAT WAY! THE BEFORE AND AFTER PICTURES SELLS YOUR CUSTOMERS & PUTS THEM IN A POSITION TO LISTEN TO THE MK OPPORTUNITY! SHOWING IT TO OTHERS AND INVITING THEM TO "BE YOUR MODEL" STARTS THE PROCESS ALL OVER AGAIN! GO FOR IT GANG ~ IT PAYS, AND IS FUN FOR ALL!!!

This is an idea that works when you work it! Read how below.

## Here's How!

Every quarter makeup artists create NEW, ON-TREND COLOR LOOKS using our FAB PRODUCTS and features them in your LOOK magazine and on your personal website!

A Model Portfolio has historically been one of the best booking tools ever!

Here's how you can profit up to \$35,000 additional income this year!

13 Models per look X 4 looks = 52 models per quarter

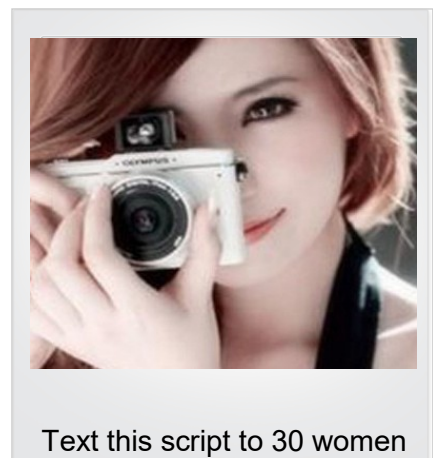
52 Models X 4 quarters = 208 Models for the year

Average Customers spends \$350 a year!!!

**208 Models X \$350 = \$72,800 in retail sales!!**

(This breaks down to 18 faces a month goal, single, or 4 shows a month, or any combination that works.)

Everyone can build their own Model Portfolio! It's a wonderful way to show how great your products look on other women; and other women like to look at all the pictures. Many Consultants carry their portfolio everywhere to generate attention.



Text this script to 30 women

*"I am putting together a Portfolio of Be ♥ you ♥ tiful looks and I have one that would look GREAT on you! Would there be any reason why I couldn't borrow your face and feature you in my portfolio?"*

Thank you from Director Anna Litteral