



# I L-O-V-E Y-O-U

## Valentine Basket



**Donna Laub**, a member of **Director's Dianne Macker's unit** in Sandusky, Ohio, developed the following idea for Valentine's Day gift giving. It is based on the popular Twelve Days of Christmas gift baskets. You'll want to share it with your customers' sweethearts!

**1** Using nine different products, put together three or four gift collections of varying prices. You might want to price your collections at \$50, \$75 and \$100. Remember that it's important to find out how much the gift giver is willing to spend before you suggest a collection.

**2** Using Valentine gift wrap, wrap each product in the collection separately. Cut small hearts from red or pink poster board. Number each heart from one to nine. Attach a numbered heart to each package.

**3** Place all the packages in a decorated gift basket. You can glue lace, pretty ribbon or colorful hearts to a very simple basket to give it a "heart-throb" look!

**4** Enclose with each basket a packet of nine gift cards, each printed with a Valentine's message. Each message should begin with a different letter of the phrase, "I love you."

Donna created the following messages:



**First Card:** I is for important. That's what you are to me! I hope this little present, is also that to thee!

**Second Card:** L is for love. All my feelings of amour! When you open this present you'll know it's you I adore!

**Third Card:** O is for ovations, I'm hoping for a few. That is if this present finds favor with you!

**Fourth Card:** V is for valentine. Hope you'll be mine and that this present will really be fine!

**Fifth Card:** E is for eternal, the length of my love. Opening this present will make you my turtle dove.

**Sixth Card:** Y is for yearning. I yearn to do it right. So hope this makes you happy all day long and into night.

**Seventh Card:** O is for occasion. It's a special one for me. As you open this present, I know that you'll agree.

**Eighth Card:** U is for unanimous. That's how I hope you'll feel as you open this present – that our feelings are real.

**Ninth Card:** Put them all together, each present in a line, and you'll see they spell I love you. Will you be my Valentine?



**5** Encourage the sweetheart to add a personal note to each message card and present the gift basket to his or her Valentine nine days before Valentine's Day. The recipient can then open a different package each day through Feb. 14!

## VALENTINE FUN PACK

Every customer who purchases product totaling \$10 is able to place their name on any line. For each additional \$10, they sign their name to another line. There is one line worth \$10 FREE product! The person with their name on the **LUCKY LINE** will get their money back. You have until \_\_\_\_\_ to return this Fun Pack to me with all the lines filled in and YOU will receive \$25 in FREE PRODUCT!!! Have customer list their name and phone #!

- |           |           |
|-----------|-----------|
| 1. _____  | 2. _____  |
| 3. _____  | 4. _____  |
| 5. _____  | 6. _____  |
| 7. _____  | 8. _____  |
| 9. _____  | 10. _____ |
| 11. _____ | 12. _____ |
| 13. _____ | 14. _____ |
| 15. _____ | 16. _____ |
| 17. _____ | 18. _____ |
| 19. _____ | 20. _____ |