

Great Start Grand Opening

Checklist for prior to your event:

- ✓ Look at your schedule and decide how to best weave your new **Mary Kay business** into your daily life. You'd be surprised when and where those opportunities present themselves!
- ✓ Be sure to work with your recruiter or Sales Director before you place your **initial inventory order!** Mary Kay Ash always said, "You can't sell from an empty wagon!"
- ✓ You have a one-year subscription to your **Mary Kay® Personal Web Site** which gives you the ability to sell products to customers online anytime.
- ✓ Schedule your **Great Start Grand Opening** within the first 2 months of business! Don't lose momentum!!!
- ✓ Reference education on **Mary Kay InTouch** to learn everything you need to know about hosting a **skin care party virtually or in-person.**
- ✓ **Send Grand Opening** invitations with the **Mary Kay Great Start®** App or if you are planning a **virtual party**, create a **Facebook** Great Start Grand Opening group and invite everyone in your contact list.
- ✓ Follow up with Mary Kay digital posts, emails or call to confirm they received the invitation. **Social media and texting makes this efficient and easy for you!**

