

# MARY KAY®

## WOMEN'S FRAGRANCE FAMILIES

| FRAGRANCE FAMILY |                   | ATTRIBUTES   | MARY KAY FRAGRANCE                     | OTHER FRAGRANCES IN THIS CATEGORY  |
|------------------|-------------------|--|--|--|
| Floral           | Creamy Floral     | Blend of floral, creamy notes  | <i>Belara</i> ®<br>Eau de Parfum       | <ul style="list-style-type: none"> <li>• Juicy Couture</li> <li>• Pleasures Intense</li> <li>• Romance</li> <li>• Miracle</li> </ul>                     |
|                  | Floral Fruity     | Fruity notes with added florals  | <i>Bella Belara</i> ®<br>Eau de Parfum | <ul style="list-style-type: none"> <li>• Noa Fleur</li> <li>• Glow</li> <li>• Ralph Lauren Blue</li> </ul>   |
| Floral-Oriental  |                   | Uplifting notes of Mandarin and Quince, the bright spiciness of Pink Pepper and fresh Morning Dew                                      | Illuminea® Extrait de Parfum           | <ul style="list-style-type: none"> <li>• Dior Pure Poison</li> <li>• Versace Crystal Noir</li> </ul>   |
| Oriental         | Fruity Floriental | Feminine floral notes accented with succulent fruits, warm, comforting vanilla, and woody notes  | Thinking of You®<br>Eau de Parfum      | <ul style="list-style-type: none"> <li>• Belong by Celine Dion</li> <li>• Ted Lapidus Silk Way</li> <li>• Victoria's Secret Dream Angels Wish</li> </ul> |
|                  | Ambery Floriental | Red currants twisted with fresh pink pepper leads to spicy, sweet Phantomia orchid, and vanilla beans wrapped with velvety amber notes | Cityscape® Eau de Parfum               | <ul style="list-style-type: none"> <li>• Armani Code</li> <li>• Sensuous by Estee Lauder</li> <li>• Lady Million by Paco Rabanne</li> </ul>              |

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|------------------|------------------|--|-------------------------------------|---|
| Fougere          | Fresh Fougere    | A blend of cool-warm notes of citrus and lavender balanced with fresh outdoor accords  | Domain® Cologne Spray               | <ul style="list-style-type: none"> <li>• Azzaro</li> <li>• Cool Water</li> <li>• Curve</li> <li>• Eternity</li> <li>• Pleasures</li> <li>• Polo Sport</li> <li>• Tommy</li> </ul>   |
|                  | Aromatic Fougere | Clean and contemporary with notes of lemon, amber, and patchouli   | True Original® Cologne Spray        | <ul style="list-style-type: none"> <li>• Acqua di Gio</li> <li>• Polo Blue</li> <li>• Polo Black</li> <li>• L'Homme YSL</li> <li>• Eternity for Men</li> <li>• Euphoria Men</li> <li>• Versace Pour Homme</li> <li>• Versace Man Eau Fraiche</li> </ul> |
| Oriental         | Ambery Oriental  | Notes of gin berry and icy bergamot with a shot of liquid oxygen accord, cardamom, birch and ambers  | High Intensity® Sport Cologne Spray | <ul style="list-style-type: none"> <li>• Acqui di Gio</li> <li>• Bleu de Chanel</li> <li>• Dolce and Gabbana Light Blue</li> </ul>  |
| Aromatic         | Woody Aromatic   | Aromatic notes of Italian Bergamot and French Lavender, tailored with oaky Whiskey Barrel accord, balanced with rich woods, amber, and vetiver | Cityscape® Cologne Spray            | <ul style="list-style-type: none"> <li>• Polo Black</li> <li>• Higher by Dior</li> <li>• Prada Luna Rossa</li> <li>• Gucci Made to Measure</li> </ul>   |