

## A new generation of ultra silky gloss that doesn't fit the stereotype.



- Non-sticky, non-tacky
- Perfectly glossy
- Instant moisture
- Effortless glide
- Unexpectedly lightweight formula

***90% of women enjoyed wearing Mary Kay® Unlimited Lip Gloss.***

**A new generation of ultra silky gloss that doesn't fit the stereotype.**

Mary Kay® Unlimited Lip Gloss has all the glossy goodness without any of the downsides. It's your non-sticky, non-tacky, always perfectly shiny solution for gorgeous lips. It's so next-level, even non-lip gloss wearers will want to give it a try!

Featuring patent-pending high shine and high moisturization technology, this gloss contains ingredients designed to condition lips. It immediately moisturizes and leave lips looking healthy. A little goes a long way thanks to the unexpectedly lightweight formula that glides on with zero drag as it enhances lips with a continuous layer of color and pure, elegant shine. Plus, the applicator's unique reservoir picks up and distributes the perfect amount of product with every silky swipe.

**From the moment you first apply, you'll be hooked!**

- 98% said it glides on effortlessly
- 96% said lips instantly feel moisturized
- 91% said it leaves lips looking healthy
- 90% said it leaves lips feeling silky-smooth

**Formula Attributes:**

- Modern shades for every occasion and skin tone
- Three finishes — cream, pearl and shimmer — take you from work to play
- Features a subtle vanilla flavor
- Formulated with vitamins C and E
- Dermatologist-tested
- Tested for skin irritancy and allergy

