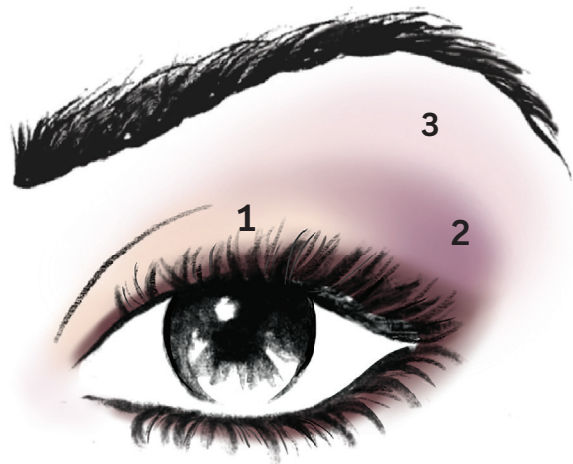


# Easy Eye EXPERTISE

Stepping up your eye makeup game is easier than ever with this lifeproof, smudgeproof eye shadow made to outlast even your longest day. Pick your perfect shades, and then try these foolproof application tips!



## MARY KAY

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## EASY EYE HOW-TO

### 1 BASE

Apply this shade to the entire eyelid. For a natural look, choose a colour that matches your skin tone. Feeling adventurous? Use a vibrant shade instead!

USE WITH: *Mary Kay*® All-Over Eye Shadow Brush, \$15  
Get all your must-have eye brushes in the *Mary Kay*® Essential Brush Collection, \$65

*Shades we love!*

*Biscotti, Candlelight, Cashmere Haze, and Sunlit Rose*



### 2 CREASE

Sweep a deeper shade that complements the base shade into the crease to help create contrast and depth.

USE WITH: *Mary Kay*® Eye Crease Brush, \$15

*Shades we love!*

*Cinnabar, Merlot, Sunlit Rose, and Moss*



### 3 HIGHLIGHT

Apply this lighter shade to the brow bone, inner corner and anywhere else you want to lift your eye look.

USE WITH: *Mary Kay*® Eye Smudger Brush, \$15

*Shades we love!*

*Crystalline, Blossom, Moonstone and Smoky Quartz*



### ! FOR EXTRA EYE ENHANCEMENT

You can apply a dark shade as eyeliner or use it to create a dramatic effect such as a smoky eye.

USE WITH: *Mary Kay*® Eye Smudger Brush, \$15, or *Mary Kay*® Eyebrow/Eyeliner Brush, \$14

*Shades we love!*

*Sweet Plum, Emerald Noir, Espresso and Starry Night*

*Mary Kay Chromafusion*™ Eye Shadow, \$9 each

