

Correct, conceal and perfect. It's your lasting coverage cover-up.



- Conceal blemishes, age spots, and minor skin imperfections
- Neutralize dark circles beneath the eyes
- Help blur the appearance of fine lines and optically correct imperfections
- Help hide redness with creamy, long-lasting coverage

LOOK LIKE YOU'VE GOT NOTHING TO HIDE!

A woman's skin doesn't have to be truly flawless to look like it is. The first step to creating a perfect finish begins with concealing imperfections such as dark circles, blemishes and age spots.

POWER STATEMENT:

Correct, conceal and perfect. It's your lasting coverage cover-up.

WHY YOU'LL LOVE MARY KAY® PERFECTING CONCEALER:

This lightweight formula allows you to conceal and camouflage with creamy, crease-proof coverage, while light-diffusing technology is included to help blur the appearance of fine lines and optically correct minor imperfections. This concealer improves the look of skin discoloration so you can achieve the flawless finish you desire. And it helps hide the appearance of redness so skin appears more even. It's a multi-benefit, multifunctional marvel! Plus, it's buildable and blendable, and it has a quick-dry finish every girl on the go will love. With Mary Kay® Perfecting Concealer™, you've got the perfect cover-up so you can be at your beautiful best every day.

MARY KAY® UNDEREYE CORRECTOR:

Help wake up tired-looking eyes! Mary Kay® Undereye Corrector is the same formula as Perfecting Concealer™ in a peach shade specially formulated to color-correct bluish-purple shadows beneath the eyes. It adds just the right hint of tint to ivory and beige skin tones to neutralize dark circles and brighten the undereye area, helping to deliver a refreshed, wide-awake appearance. Plus, it layers beautifully with your skin-tone concealer for natural, seamless coverage. Bye-bye, dark shadows. Hello, beautiful!

HIGH-PERFORMANCE PACKAGING

Women today expect multifunctional packaging that's responsive to their needs. The bottle features a clear window so it's easy to distinguish your skin-tone concealer from your Undereye Corrector. And the doe-foot applicator allows for precise application so the formula goes only where you want it – and stays put once it gets there!

HOW DOES THE LIGHT DIFFUSING TECHNOLOGY WORK?

Light reflecting makeup blends tiny mineral particles to reflect light away from dark spots, wrinkles and blemishes. You can compare the effect to the use of a softening filter on a camera lens to blur the appearance of minor imperfections.

APPLICATION INSTRUCTIONS

Mary Kay® Perfecting Concealer™ is designed to be worn alone or over your favorite Mary Kay® cream foundation, liquid foundation, or CC Cream Sunscreen SPF 15. [If you wear Mary Kay® Mineral Powder Foundation, apply the concealer first, before your foundation step.]

1. Use the applicator to place 1-3 dots of concealer, depending on need, to hide blemishes and minor imperfections.
2. Gently tap with ring finger until product blends with the surrounding area. Allow to dry.
3. Blend edges, as needed, for smooth, seamless coverage.

NOTE: If you have bluish-purple undereye circles, it is recommended that you apply your Undereye Corrector first, followed by your skin-tone concealer.

PRODUCT CHARACTERISTICS

- Dermatologist-tested
- Clinically tested for skin irritancy and allergy
- Suitable for all skin types
- Suitable for all skin tones
- Suitable for sensitive skin, including skin around the delicate eye area
- Suitable for contact lens wearers
- Fragrance-free
- Non-comedogenic
- Waterproof