

## Contouring by FACE SHAPE

Get ready to contour with confidence! Discover where to apply NEW *Mary Kay Chromafusion™* Blush, Highlighter and Contour powders to enhance your natural beauty and flatter your face shape.



### OVAL FACE

- Apply Contour under your cheekbones to sculpt and define your bone structure.
- Apply Blush on the apples of your cheeks and sweep toward your temples.
- Create symmetry in your proportions by applying Highlighter to your forehead and chin.



### ROUND FACE

- Elongate your face by applying Contour along your temples, under your cheekbones and along your jawline.
- Sweep on Blush at a 45-degree angle from your cheeks toward your temples.
- Apply Highlighter to the center of your forehead and the tip of your chin.



### SQUARE FACE

- Apply Contour on both sides of your forehead, along the corners of your jawline and under your cheekbones to elongate your face.
- Soften your jawline by applying Blush in small circles, focusing on the apples of your cheeks.
- Sweep Highlighter in the center of your forehead, the tip of your chin and atop your cheekbones.



### HEART-SHAPED FACE

- Sweep Contour along the corners of your forehead and in the hollows of your cheekbones to emphasize bone structure. Add a touch of Contour beneath your chin to make it appear softer.
- Apply Blush to the apples of your cheeks.
- Apply Highlighter to the center of your forehead and on top of your cheekbones..



### LONG FACE

- Apply Contour to the tip of the chin and hairline to create balance at the longest part of your face.
- Apply Blush in horizontal swipes to widen the look of your face.
- Sweep Highlighter in the middle of your forehead, the tops of your cheeks and under your lower lip.

### Want a simple trick for a slimmer-looking nose?

Brush highlighter down the bridge of your nose, and apply contour on either side for dimension.