



## HOW TO ACHIEVE THIS LOOK:



Use one finger to lift your eyelid gently. Holding your waterproof liquid eyeliner pen at a slight angle to your eyelid, rest the side of your pinky finger against your cheek to steady your hand.



Draw a thin line along your top lashline, moving from the inner corner to the outer corner of your eye.

**PRO TIP:** Take your time!



Then, from the center of your eyelid outward, start building an upward curve one thin stroke at a time, coming to a point at the end of the line. The longer the line, the more dramatic your look.

**PRO TIP:** Imagine following the curve of your lower lash line as you draw the wing past your upper eyelid.



# DRAW WATERPROOF, CAPTIVATING CAT EYES!



**Mary Kay® Waterproof Liquid Eyeliner Pen  
in Intense Black, \$20**

### CASUAL TO DRAMATIC, DAY OR NIGHT

- High-purity carbon black provides deep colour intensity.
- Goes on quickly and gives you a smooth look that won't quit.
- Easy to apply. Easy to remove with *Mary Kay® Oil-Free Eye Makeup Remover*.
- Stay-put formula so your go-to looks won't run or budge.
- Pen-style tip for ultimate control – it's precision perfection.
- Waterproof for wherever life takes you.
- Great for classic, fine lines and bolder, dramatic looks.

### Tip

Use a pointed cotton swab dampened with *Mary Kay® Oil-Free Eye Makeup Remover* to clean up the edges of your eyeliner. This creates that super sharp, precise look.

**KEIKO TAKAGI**  
*Global Makeup Artist*

# MARY KAY®