

WHICH WRINKLE REGIMEN IS RIGHT FOR YOU?



TimeWise Repair® Volu-Fill® Deep Wrinkle Filler

vs.

Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™

vs.

Mary Kay Clinical Solutions® Retinol 0.5

vs.

Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer

TARGET CUSTOMER

Anyone wanting the immediate results of filling and plumping specific deep wrinkles

Anyone wanting to target expression lines and receive the benefits of a wrinkle-relaxing injection treatment without the inconvenience, price and potential downsides

Anyone wanting a gold- standard ingredient that dermatologists recommend to help and reduce the appearance of visible skin aging

Anyone wanting an all-over facial skincare to help support the skin's collagen and elastin, which diminish with age

KEY INGREDIENTS

Encapsulated retinol and encapsulated hyaluronic acid

The patent-pending Botanical Wrinkle-Limiting Technology features French lavender extract, electric daisy extract and rosemary extract

Pure retinol at 0.5% concentration

Our highest concentrations of pure vitamin C and resveratrol plus acetyl hexapeptide-8

KEY BENEFITS

Topical wrinkle filler immediately fills in deep wrinkles, visibly plumping their appearance, as it helps improve their appearance over time

A twice-daily targeted treatment that helps minimize the impact of facial movements that cause the appearance of dynamic wrinkles in the areas of the frontalis (forehead), extended crow's-feet (toward the temples) and the glabella (between the brows)

After retinization, it can be used up to once a night as a leave-on serum. It stimulates surface skin cell turnover as well as supports natural collagen and elastin production. It is clinically shown to reduce the appearance of multiple visible signs of skin aging, including skin texture, firmness, lines and wrinkles and skin tone evenness

A potent concentration of ingredients target critical components of skin aging, including the support of the skin's natural production of collagen and elastin to help address fine lines and wrinkles

KEY USAGE

Targeted cream designed to be applied directly to deep wrinkles using the precision applicator

Targeted cream designed to be applied directly to expression lines/dynamic wrinkles

All-over facial serum designed to address multiple signs of skin aging

All-over facial booster designed to address fine lines and wrinkles

FREQUENCY OF USE

Twice-Daily

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Nightly all over (after retinization)

Up to twice daily all over

*Apply to wrinkles on the forehead, between the brows and on the temples (extended outer eye area where the crow's-feet fan out). Avoid the eye area, including the upper eye, eyelid up to the brow bone, undereye, lower lashline and the direct outer corner.

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