

# SPRING

# the \_\_\_\_\_ ESSENTIALS

## **Mary Kay Perfect Palette™**

Irresistibly sleek and perfectly sized, this refillable palette is completely customizable for touch-ups on the go and holds everything you need to keep your look fresh all day long. Tip! Refresh your palette with seasonal colours. Swap out shades to match the latest trends or your current mood.

## **Mary Kay® Essential Brush Collection**

Includes five high-quality, precisely shaped brushes which are ideal for creating a range of looks, packed in a stylish, portable clutch. The synthetic bristles are compatible with liquid, cream or powder.

### **The collection includes:**

- **All-Over Powder Brush:** Ideal for applying loose or pressed powder evenly.
- **Cheek Brush:** Perfect for applying blush or contour with precision.
- **All-Over Eye Shadow Brush:** Great for sweeping eye shadow across the entire lid.
- **Eye Crease Brush:** Designed for adding depth and definition to the crease.
- **Eye Smudger Brush:** Excellent for smudging and blending eye shadow or eyeliner for a smoky effect.



## ADD ONS:

### **CHROMAFUSION® HIGHLIGHTER:**

Like perfect lighting in powder form, two highlighting shades give your complexion a boost of luminosity. Sweep on top of cheekbones with the Mary Kay® Cheek Brush to give a subtle, “lifted” appearance to cheeks where light typically touches the face. Use the All-Over Eye Shadow Brush to apply highlighter down the bridge of the nose, on the tip of the nose and the Cupid’s bow.

### **CHROMAFUSION® BLUSH:**

For a born-this-way blush, choose from ten stay-true matte and shimmer shades. Sweep on cheekbones or apply to the apples of cheeks. For optimal results, apply to the apples of your cheeks using the angled side of the Cheek Brush.

### **CHROMAFUSION® CONTOUR:**

Contouring made easy with light or dark matte tones that blend with skin for seamless shadowing. Use the long, tapered edge of the Cheek Brush for a more contoured look and the shorter edge for more precision when applying contour below cheekbones. You can also use the Mary Kay® Eye Crease Brush to contour along the sides of the nose.

### **CHROMAFUSION® EYE SHADOW:**

This pigment-rich, life-proof eye shadow comes in a spectrum of sensational shades and holds strong for 12 hours. Each shade is makeup artist-curated and evaluated on an extensive range of skin tones to ensure a perfect match for everyone.