

# MEN NEED SKIN CARE TOO

AND WE DON'T MEAN A BAR OF SOAP.

Introducing science-backed skin care for healthy-looking skin. Made just for him.  
**NEW! MKMen®** brings the knowledge of what can damage skin — and how to keep it  
looking healthy — to a hardworking routine he'll have an easy time committing to.



## STEP 1

### CLEANSE

#### NEW! MKMen® Daily Facial Wash

Thoroughly cleanses skin without it feeling stripped, visibly reduces excess oil and helps prep skin for shaving.

\$24



\$24

## STEP 2

### SHAVE & SOOTHE

#### NEW! MKMen® Moisturizing Shave Cream

Combines comfort with a cooling sensation for a close shave and protection against razor burn.

## STEP 3

### HYDRATE

#### NEW! MKMen® Ultimate Moisturizer

Boosts hydration for 12 hours.<sup>1</sup> It includes powerhouse antioxidant resveratrol, which helps protect the skin from the visible damage caused by free radicals. It also features plankton extract, a well-known soothing ingredient.

\$36



# 90%

OF MEN AGREED MKMEN®  
ULTIMATE MOISTURIZER  
MOISTURIZES WITHOUT MAKING  
SKIN LOOK OILY.<sup>2</sup>

## MEN NEED SPF TOO

#### Mary Kay® Mineral Facial Sunscreen Broad Spectrum SPF 30, \$30

Sun protection is a must for everyone. Shield his skin with 100% mineral sunscreen powered by zinc oxide.



All prices are suggested retail.

<sup>1</sup> Based on an independent third-party clinical study in which 30 panelists wore the product for 12 hours

<sup>2</sup> Based on an independent third-party consumer study in which 205 men used the product at least once a day for three weeks