

Glow for It Promotion

Frequently Asked Questions

1. What is the *Glow for It* Promotion?

New or returning Independent Beauty Consultants whose Independent Beauty Consultant Agreements are received and accepted by the Company can start their business with a Mary Kay® Starter Kit for \$20+ (regularly \$30). Additionally, if two or more of your new team members each place an activating \$450 retail product order** by 11:59 pm ET on May 31, **AND** you are personally active, you will receive a Mary Kay branded professional tote bag* **FREE!**

**Only one bag per recruiter can be earned during the promotion period.*

2. If someone signs up on the last day of the month, will they be able to place their activating order in the next month for me to earn a tote bag?

No. A new team member must place an activating \$450 retail product order** by 11:59 pm ET on May 31 to qualify.

3. If I have recruited two new team members and they each place their activating \$450 retail product order** by 11:59 pm ET on May 31, must I also be personally active at this time in order to qualify for this promotion?

Yes, you must also be personally active* in order to qualify for your Mary Kay branded professional tote bag.

**Independent Beauty Consultants and Independent Sales Directors are considered "active" in the month a minimum total of \$450 in retail orders are received by the Company and in the following two calendar months.*

4. If I qualify, when will I receive my Mary Kay branded professional tote bag?

Your tote bag will be included with your next product order placed after May month end.

5. If I have more than two new team members who qualify, can I earn more than one Mary Kay branded professional tote bag?

No. Recruiters can only earn a maximum of one bag within the promotional period.

6. What does the Mary Kay® Starter Kit \$20+ (regularly \$30) include?

The Mary Kay® Starter Kit includes:

- 1 Starter Kit Cosmetic Bag
- 1 TimeWise Miracle Set 3D™ Sampler (Normal/Dry)
- 1 TimeWise Miracle Set 3D™ Sampler (Combination/Oily)

- 1 TimeWise® Microdermabrasion Plus Sample
- 1 Clear Proof® Deep Cleansing Charcoal Mask Sample
- Extra Emollient Night Cream Sample
- Fragrance Free Satin Hands® Hand Cream Sample
- White Tea & Citrus Satin Hands® Hand Cream Sample
- TimeWise Repair® Revealing Radiance® Facial Peel Sample
- Hydrogel Eye Patches Sample (1 pair)
- Sales Slips
- 6 copies of *The Look*
- The New Independent Beauty Consultants Flyer
- Mary Kay Ash's Autobiography, *Miracles Happen*
- FREE 1-year subscription to your very own Mary Kay® Personal Website!

7. If new or returning Independent Beauty Consultants submit their Independent Beauty Consultant Agreements before May 1, 2025, can they purchase a Mary Kay® Starter Kit for \$20+ (normally \$30)?

No. The Mary Kay® *Glow for It* Promotion is only available May 1–31 2025, and the Mary Kay® Starter Kit will only be available to purchase for \$20+ during the online Agreement process.

8. If new or returning Independent Beauty Consultants' Independent Beauty Consultant Agreements are received and accepted by the Company after May 2025, can they purchase the Mary Kay® Starter Kit for \$20+ (normally \$30)?

No. The Mary Kay® *Glow for It* Promotion is only available May 1–31, 2025, and the Mary Kay® Starter Kit will only be available to purchase for \$20+ during the online Agreement process during May 2025.

9. When a new or returning Independent Beauty Consultant submits an Agreement with the Mary Kay® Starter Kit for \$20+ (regularly \$30), what is the cost for the shipping and handling?

Shipping and handling is included in the price of the Starter Kit.

†Price is as shown plus applicable sales tax. This offer cannot be combined with any other discounts or promotions. Mary Kay Cosmetics Ltd. reserves the right to extend, modify, eliminate or reduce this offer at any time. All terms, conditions, rights and/or restrictions set forth in the Independent Beauty Consultant Agreement with Mary Kay Cosmetics Ltd., including the Company's 90% Repurchase Policy, apply.

**Non-cumulative. An Independent Beauty Consultant is considered "active" in the month a minimum \$450 retail product order is received by the Company and in the following two calendar months.

PDF Name: May 2025 Mary Kay® Glow for It Promotion FAQs