## Eye PRODUCTS

## MARY KAY











|   | Indulge® Soothing<br>Eye Gel | Mary Kay®<br>Hydrogel Eye<br>Patches | TimeWise®<br>Firming Eye<br>Cream | TimeWise®<br>Eye Cream | TimeWise Repair®<br>Volu-Firm® Eye<br>Renewal Cream | Mary Kay®<br>Instant Puffiness<br>Reducer* |
|---|------------------------------|--------------------------------------|-----------------------------------|------------------------|---|--|
| Moisturizes   | $\bigotimes$                 | $\otimes$                            | $\otimes$                         | $\otimes$              | $\bigotimes$  |  |
| Smooths and improves texture  |                              |                                      | <b>Ø</b>                          | <b>Ø</b>               |   |  |
| Minimizes the appearance of fine lines and wrinkles                 |                              |                                      | $\otimes$                         | $\otimes$              | $\otimes$   | $\otimes$                                  |
| Visibly brighten the skin   |                              |                                      | $\otimes$                         | $\otimes$              |   |  |
| Targets the appearance<br>of dark circles or<br>dullness under eyes |                              |                                      | <b>Ø</b>                          | <b>Ø</b>               | $\bigotimes$  |  |
| Improves the look of firmness                                       |                              |                                      | <b>\( \times \)</b>               | $\otimes$              | $\otimes$   |  |
| Improves the overall appearance of the skin                         |                              |                                      | $\otimes$                         | $\otimes$              | $\otimes$   |  |
| Targets the appearance of undereye puffiness                        |                              | $\otimes$                            |                                   | <b>\( \times \)</b>    | <b>\(  \)</b>                                       | $\Diamond$                                 |
| Absorbs quickly   |                              |                                      |                                   | $\otimes$              |   |  |

|   | Indulge® Soothing<br>Eye Gel          | Mary Kay®<br>Hydrogel Eye<br>Patches | TimeWise®<br>Firming Eye<br>Cream | TimeWise®<br>Eye Cream   | TimeWise Repair®<br>Volu-Firm® Eye<br>Renewal Cream | Mary Kay®<br>Instant Puffiness<br>Reducer* |
|---|---------------------------------------|--------------------------------------|-----------------------------------|--------------------------|---|--|
| Minimal wait time to apply makeup   |                                       |                                      |                                   | $\otimes$                |   |  |
| Contains the benefits of patented ingredient complex  |                                       |                                      |                                   | $\otimes$                | $\otimes$   |  |
| Minimizes the appearance of deep wrinkles   |                                       |                                      |                                   |                          | <b>\(  \)</b>                                       |  |
| Targets crepiness   |                                       |                                      |                                   |                          | $\otimes$   | $\otimes$                                  |
| Targets dry skin  |                                       |                                      |                                   |                          | $\otimes$   |  |
| Firms and tones sagging skin around the eyes/eyelids  |                                       |                                      |                                   |                          | $\otimes$   |  |
| Reduces the appearance of droopy eyelids  |                                       |                                      |                                   |                          | <b>\( \times \)</b>                                 |  |
| Improves skin resilience or elasticity  |                                       |                                      |                                   |                          | $\otimes$   |  |
| Unique cooling applicator<br>to help stimulate<br>microcirculation and help<br>reduce puffiness |                                       |                                      |                                   |                          | <b>Ø</b>  |  |
| Cooling and refreshing to the eye area  | $\otimes$                             | $\otimes$                            |                                   |                          |   |  |
| Calming and/or soothing   | $\otimes$                             | $\otimes$                            |                                   |                          |   |  |
| WHEN TO USE:  | Daily –<br>Day and Night<br>as Needed | 2x Weekly<br>as Needed               | Daily –<br>Day and Night          | Daily –<br>Day and Night | Daily –<br>Day and Night                            | Day or Night<br>as Needed                  |

<sup>\*</sup>Temporary results last up to six hours. When incorporating this product into your morning or evening routine, you will want to avoid applying eye cream at the same time.

NOTE: Mary Kay® Instant Puffiness Reducer works best when applied to a clean, dry undereye area, so you will want to skip applying your eye cream and other skin care products in the undereye area to ensure maximum results. Consider using Instant Puffiness Reducer in the morning after cleansing, then alternate with eye cream in the evening or vice versa. Your eye cream is still key for long-term age-defying results. When using Instant Puffiness Reducer, let it dry for a minimum of three minutes, limiting facial expressions. The longer it sits, the better. The full effect should take place after 15 minutes. After that time, if you choose to apply foundation and/or concealer to the undereye area, gently tap on a small amount using a finger or brush.