

**NEW! MARY KAY CLINICAL SOLUTIONS® DYNAMIC WRINKLE LIMITER™, \$70**

76%

**AS EFFECTIVE AS A WIDELY USED WRINKLE-RELAXING INJECTION TREATMENT\*\***



# SKIP THE SYRINGE

Treat dynamic wrinkles like never before with *Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™*. Prepare for pain-free results on your own time with this non-invasive, at-home targeted cream.

## WHY A TARGETED CREAM?

A targeted cream allows you to deliver potent actives precisely where facial creases occur.

## HOW DOES IT WORK?

Patent-pending Botanical Wrinkle-Limiting Technology helps minimize the impact of facial expressions that cause the appearance of dynamic wrinkles.

Contact me to learn more about how this product could be right for you and your skin care regime.



### FRENCH LAVENDER EXTRACT

Helps minimize the impact of facial expressions which cause dynamic wrinkles



### ELECTRIC DAISY EXTRACT

A well-known wrinkle relaxant



### ROSEMARY EXTRACT

Helps minimize the impact of facial expressions which cause dynamic wrinkles

**MARY KAY**

\*Based on an independent clinical bioinstrumentation study of 33 women after using the product twice per day for 8 weeks  
\*\*Based on an independent clinical bioinstrumentation study of 10 women who received a by-appointment wrinkle limiting treatment

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# READY FOR REAL RESULTS?

DAY ONE  
HAPPY BEFORE



shows average results



THRILLED AFTER  
WEEK 8

## DAY 1



Before getting started, take a well-lit photo of your face so you can watch your results along the way!

### After cleansing and toning

Before applying daily moisturizer in the morning and evening, apply a thin layer to wrinkles on the forehead, between the brows and on the temples (extended outer eye area where crow's-feet fan out). Avoid the eye area, including the upper eye, eyelid up to the brow bone, undereye, lower lashline and the direct outer corner.

## WEEK 4



Time to take another photo! And don't forget, consistency is key. Keep up the great work!

### After 4 Weeks (just 28 days!)

*Mary Kay Clinical Solutions*<sup>®</sup> Dynamic Wrinkle Limiter™ is clinically shown to visibly reduce lines in the areas of†:

- Frontalis (forehead)
- Extended crow's-feet (toward temples)
- Glabellar (between brows)

## WEEK 8



Time to take a final photo! Compare your final photo to the photo you took on day one.

### After 8 weeks

*Mary Kay Clinical Solutions*<sup>®</sup> Dynamic Wrinkle Limiter™ is clinically shown to be 76% as effective as a widely used wrinkle-relaxing injection treatment.\*\* Plus, wrinkles appear:

- 36% smoother in the frontalis (forehead) and extended crow's-feet (toward temples) areas†
- 30% smoother in the glabellar (between brows) area†

Love what you're seeing? Share your real results with me!

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