

MARY KAY

# WHAT'S NEW SUMMER 2024

MAY 16, 2024 TO SEPTEMBER 15, 2024

LIMITED-EDITION

NEW! LIMITED-EDITION†

## MARY KAY® SPARKLE CREAM LIPSTICK

\$23



Empower

Positive Impact

Join Mary Kay's global **Pink Changing Lives®** cause empowerment program and help change the lives of women and their families. In Canada, from April 26 through September 15, 2024, Mary Kay Cosmetics Ltd. will donate \$1 from each sale of the limited-edition† Mary Kay® Sparkle Cream Lipsticks to the Mary Kay Ash Charitable Foundation.

Mary Kay is committed to supporting the Mary Kay Ash Charitable Foundation and its continued efforts to support women living with cancer through Look Good Feel Better® and to help women experiencing domestic violence by providing grants to women's shelters and community outreach programs.

THEY'RE BACK! LIMITED-EDITION†

## MKACF HEART-SHAPED BRUSH CLEANER PADS

(set of 2), \$12



Say goodbye to tedious handwashing! Our silicone pad features textured ridges that gently scrub away makeup residue, oil, and bacteria from your brushes. Just add soap and water and let the cleaner pad do the rest. **Bonus!** Your purchase makes a difference in the lives of women and children in your community with 100% net proceeds going to support the Mary Kay Ash Charitable Foundation's initiatives.

† All prices are suggested retail. Plus, applicable taxes. Available while supplies last. Offer available through participating Independent Beauty Consultants only.

Products and shades may not be exactly as shown and are subject to change without notice.

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LIMITED-EDITION

**IT'S BACK! LIMITED-EDITION+**  
**MK HIGH INTENSITY OCEAN®**

**\$51**

**TOP NOTES:** Sea mist accord, Italian bergamot, green mandarin, juniper berry and ginger spices.

**MID NOTES:** Nutmeg, geranium and water fruits.

**BOTTOM NOTES:** Patchouli, oak moss and white amber.



A fresh, citrus-marine fragrance for the active man who loves the sea.

**NEW! LIMITED-EDITION+**  
**MARY KAY® MATTE LIQUID LIPSTICK**

**\$22 each**

- Velvety, lightweight finish
- Bold colour payoff
- Smooth application
- Comfortable wear



- Rich Mahogany
- Soft Fawn
- Red Noir

Your fave matte is back in three new shades! Experience bold colour payoff with a smooth velvety, matte finish.

**NEW! LIMITED-EDITION+**  
**THE ESSENTIALS – EYE-CONIC BLISS**  
**\$67 (suggested retail \$78)**



Prep. Conceal. Blend. It's your secret to flawless looking eyes.

Includes:

- TimeWise® Eye Cream
- Your shade of Mary Kay Perfecting Concealer®
- Blending Sponge
- The Essentials – Eye-conic Bliss Digital Guide

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REGULAR LINE

## NEW! Mary Kay® Skin Care Line

The Mary Kay® Skin Care Collection is really for anyone who is searching for products that are simple but effective, gentle, affordable, accessible and suitable for everyone, including people with sensitive skin. Choose from a hydrating or mattifying cleanser and moisturizer, plus a universal scrub and toner to build a customized routine for clean, healthy skin.

**MARY KAY® HYDRATING REGIMEN \$88**

SKIN TYPE: NORMAL TO DRY SKIN

**MARY KAY® MATTIFYING REGIMEN \$88**

SKIN TYPE: COMBINATION TO OILY SKIN

**PRODUCTS SOLD SEPARATELY: \$22 EACH**

**Mary Kay® Skin Care Go Set, \$25**

The Go Set contains travel-size Cleanser, Moisturizer, Exfoliating Scrub and Toner. Available in hydrating and mattifying formulas.



NEW!

## Mary Kay® Clear Brow Styling Gel \$16

Meet your new brow hero! This is the ultimate bestie for brows that wow. With the new Mary Kay® Clear Brow Styling Gel, you can effortlessly control and define your brows throughout the day, giving you the lifted, tamed and sculpted brow look you desire. The gel dries down without leaving any residue, ensuring comfort and a clean appearance.

Mary Kay® Clear Brow Styling Gel is designed to work seamlessly with all hair colours, eliminating the need for customers to search for a shade match.

### Three ways to use it:

1. Prep. Use prior to brow liner to prep.
2. Set. Use after brow liner to set.
3. Solo. Wear alone for a naturally sculpted look.



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